SIMULATION GAME

MIDDLETON

Civic Participation, Urban Development

DESCRIPTION
This simulation shows the diverging interests of the city’s inhabitants when it comes to participation processes in urban developments. It simulates an open council meeting where the further use of an abandoned area within the city is discussed. The interests of the group of investors, the city administration and the various townspeople ranges from building town houses on the premises to keeping the area as a free space in the town centre. The goal is not necessarily to reach a consensus, but rather to encourage the participants to engage with questions of citizen participation and communication in town development from a new perspective.

SCENARIO & PROCEDURE
In the middle of the fictional city of Middleton is an abandoned site of an old waving mill. During the simulation an open council meeting takes place, where the different residents discuss, what should be build on this abandoned site. The players step into the roles of architects, investors, journalists, and residents. There is also high opposition against the existing plans. So, very different demands and interests are represented and the participants have to discuss these diverse ideas.

OBJECTIVES
The main goal is to raise awareness for alternative approaches to urban development within the target group of municipality employees. Furthermore, new approaches of how to increase civic participation will be explored and evaluated. By experiencing what is behind the diverging interests of the city’s inhabitants, the participant will be empowered to plan adequately to their needs. This in the end should lead to a more efficient and democratic urban development.

Learning targets:
- The participants will be empowered to plan adequately to the needs of the residents
- More efficient and democratic urban development
- Re-designing procedure of civic participation

Target-Group: municipality staff, professionals working in urban development
Participants: 15 to 25
Duration: 4 hours up to 1 day
Type: semi-realistic
Languages: English and German